

FIRE WARNING TO CITIZENS AND MERCHANTS

ALL SHOULD GUARD AGAINST
THIS DANGER IN DECOR-
ATING

PREVENT A CONFLAGRATION

Care Taken in Churches, Stores and
Homes Might Make Impossible Dis-
astrous Blaze and Possible Loss of
Life—A Few Hints on How to Mini-
mize the Risk.

The Christmas season has its many dangers as well as the Fourth of July, and the fire chiefs of the East and West Las Vegas fire departments urge the people of these two cities to be careful this season in guarding against fires while preparing their decorations. This is especially necessary in the decoration of stores and churches where inflammable things are used in the decorations. Hardly a Christmas goes by that the newspapers do not have accounts of children burned to death or injured from fires, caused by Christmas trees, where candles ignite the tree or other inflammable materials causing damage to property and too often loss of life. Merchants should also exercise great care in their decorations. The unpacking of Christmas goods is another prolific cause of fires at this season of the year, and the fire chiefs cover this and other dangers in their timely warning issued to the citizens of East and West Las Vegas. The following regarding the danger of fire at this time and how to avoid the danger is timely:

Dangers at Holiday Times.
Your attention is called to the fire hazard of holiday decorating and special electrical and other lighting displays. It is common knowledge that Christmas decorations especially in show windows, are prolific sources of fire, and a timely warning should be heeded and appreciated by all. Great care should be taken to avoid trouble at this time on account of the increased values carried, and especially on account of the large crowds of people congregating in the stores, who would be liable to injury in case of panic, or a severe fire, and who would also hinder the work of the firemen.

Don't do temporary electric wiring. Insist on full National Electrical code standard work. Any other kind is dangerous and is often unsatisfactory from a lighting standpoint. Don't use flexible lamp chords in show windows, or for any other purpose than for pendant lamps. Steel armored should be used in show windows and reinforced portable cord elsewhere for extensions, etc. Don't use cotton or tissue or cut paper decorations, especially near the stove or light in any show window or light shafts, these decorations are a nuisance at the best, and not as pretty

STOMACH DISTRESS IS ENDED FOREVER

Take your sour, out-of-order stomach—or maybe you call it indigestion, dyspepsia, gastritis or catarrh of stomach; it doesn't matter—take your stomach trouble right with you to your pharmacist and ask him to open a 50-cent case of Pape's Diapepsin and let you eat one 22-grain triangle and see if within five minutes there is left any trace of your former misery.

The correct name for your trouble is food fermentation—food souring; the digestive organs become weak, there is lack of gastric juice; your food is only half digested, and you become affected with loss of appetite, pressure and fullness after eating, vomiting, nausea, heartburn, griping in bowels, tenderness in the pit of stomach, bad taste in mouth, constipation, pain in limbs, sleeplessness, belching of gas, biliousness or many other similar symptoms.

If your appetite is fickle, and nothing tempts you, or you belch gas or if you feel bloated after eating, or your food lies like a lump of lead on your stomach, you can make up your mind that at the bottom of all this there is but one cause—fermentation of undigested food.

Prove to yourself in five minutes that your stomach is as good as any; that there is nothing really wrong. Stop this fermentation and begin eating what you want without fear of discomfort and misery.

Almost instant relief is waiting for you. It is merely a matter of how soon you take a little Diapepsin.

as a great many other things which are just as cheap and much handier, and decidedly safer. Don't use cloth or paper lamp shades even on incandescent lamps, as they will probably burn up if you do. Examine closely any so-called fire-proof material. Don't let paper wrappings and boxes pile in your alley and basement, they make excellent kindling, and a stray match or cigarette, etc., can easily make trouble. Don't let your window dresser do any wiring for you, hire an electrician and save trouble and expenses in the end, particular attention should be paid to the proper fusing of mains and branch circuits.

Consult the Fire Chiefs.
Don't fail to consult the fire chiefs on these and other fire hazards points, that is one of their missions as a servant of the people. Be sure your chemical extinguishers, hose, etc., are in shape for immediate use, and that your employees know where they are and how to use them, see that all fire doors, shutters, elevator traps, etc., are operative and that they are closed every night.

Keep all stairways, bottom of elevator shafts, etc., free from goods, and maintain aisles and keep them free from house trucks or any other obstruction, and all floors of your store can be readily accessible. Keep in mind that old saying: "An ounce of prevention, etc."

land comprises 2,295,508 acres, 21.48 per cent of the entire surface of the country, 77,004 of which belong to the state and 2,128,504 to the cantons, communes, municipalities, and private corporations. Seven hundred and eighty-one acres of the state forest are set aside as a nursery. From this nursery in 1908 over 22,000,000 young trees were taken and transplanted in the various forests.

"Swiss forests are classed as 'protected' and 'non-protected.' The former are those which are situated on mountain slopes where the imminence of washouts, stone and ice chutes, landslides and avalanches calls for the constant exercise of extraordinary care and attention. The 'non-protected' are those on comparatively level ground requiring only ordinary attention to keep them in good condition. Because of the character of the country, the great majority of the forests are protected.

"The law provides that 'the forest area shall not be diminished' and that all forests shall be maintained 'in a fairly dense condition. Even in private forests close cutting or clearing exposed places, without the consent of the federal authorities, and then only in small areas and when prompt reforestation is guaranteed. Trees for cutting are carefully selected by forestry experts.

"Through the forests there are excellent roads, made largely by the cantonal authorities. The year 1908 was marked by such activity in road construction that the state, which bears a proportion of the expense, paid to the cantons the sum of \$46,634,000 on their account alone.

"Spruce is the most important tree in the Swiss forests, and then in order of their importance come the white fir, larch, pine, cypress, and a few other varieties.

"The principal revenue derived from the Swiss forests is from the lumber output, there being no manufactures of resin, turpentine, and similar by-products. To offset the cutting, there were planted in 1908 23,096,225 trees, of which 18,031,590 were conifer and 5,064,635 deciduous, and no less than seven tons of seed were sown.

"Statistics of the receipts and expenditures of all forestry work in the country are not available, but a couple of cases may be cited which show gratifying returns. The total receipts from the sale of wood in 1908 from 2,421 acres of state forests in the canton of St. Gall are given as \$24,457.37 and the expenditures as \$7,104.81, leaving a clear profit of \$17,352.56. In the forests of the town of Winterthur, amounting to 2,833 acres the receipts were \$51,174.63 and the expenses \$21,634.50, leaving a net profit of \$29,540.13, or an average profit of about \$10.42 per acre.

"It is not to be presumed that the revenue from the entire Swiss forest area can be approximated by taking as a basis the earnings of the St. Gall or Winterthur forests, which have been for many years under most intelligent and excellent management, but the universal opinion among forestry officials is that the jealous care with which the Swiss timber lands have been guarded has vastly benefited both national and cantonal treasuries from the financial point of view."

Saving and thrift are matters of pride to every housewife. At the same time, one should never sacrifice quality to cheapness in preparing food for the family. To save money and improve your baking, try a can of K C Baking Powder. It will save you 30 cents on a pound can. If it doesn't please you better, it won't cost you a cent for the trial can.

The wise man goes on a still hunt for opportunity instead of waiting for it to call.

Foley's Kidney Remedy will cure any case of kidney or bladder trouble that is not beyond the reach of medicine. Cures backache and irregularities that if neglected might result in Bright's disease or diabetes. Red Cross Drug Co. and O. G. Schaefer.

NEW RULING AFFECTS ALL NATIONAL BANKS

Washington, Dec. 6.—All of the 2,500 national banks in the United States which now hold board meetings and at infrequent intervals must have monthly meetings of their boards of directors, must appoint examination and discount committees and all the loans and discounts of each bank must be approved by the directorate board at the monthly meeting, such approval to be recorded in permanent form.

This is the pronouncement of Comptroller of the Currency Murray. In order to round out his general plan for the directors to control the banks under their supervision, the comptroller has asked all of these banks to amend and forward to the comptroller's office a copy of their by-laws as amended to meet the provisions just stated.

Hereafter as soon as an application for a national bank is approved, the organizers will be told that they must submit with the organization papers a copy of their by-laws, which must provide for at least monthly meetings.



Holiday Advertising

This, of all times of the year, is when the merchant should advertise. Christmas shoppers eagerly scan the advertising columns of the local newspapers during the holiday season to ascertain what merchant has the most attractive offerings. The merchants who advertise consequently are the ones who get the business.

Proof positive that advertising pays, and pays the progressive and wide-awake merchant is evidenced by the thousands of dollars spent yearly by the big city department stores and by the mail order houses. If the local merchant advertises liberally, then he is able to compete with the mail order house and the Denver, Kansas City and Chicago department stores, which also do a mammoth mail order business. If he does not advertise in the local paper, then those foreign houses have a distinct advantage over him.

Las Vegas people will buy here every time, providing they can get what they want. Liberal advertising by the local merchant will convince them that they can buy right here at home, and at the same price or maybe cheaper, than what they have been in the habit of sending away for.

The progressive merchant always advertises. For instance the advertising columns of The Optic prove this. The biggest and best firms in Las Vegas are liberal in the use of printer's ink. That's why they are doing more business and have finer stores than those who do not advertise.

The Christmas rush is now on. Not many more shopping days remain in which to buy your Christmas gifts. Shop early, early in the day and early in the month.

COPY FOR WHOLE OR HALF PAGE ADVERTISEMENTS MUST BE IN TWENTY-FOUR HOURS PREVIOUS TO INSURE INSERTION ON THE FOLLOWING DAY. COPY FOR NEW ADVERTISEMENTS OR CHANGES, MUST BE IN BY 9 A. M. THE DAY OF ISSUE.

Advertising in The Optic Pays—Try It and See.

Buy a "Ford Automobile" High priced quality in a low priced car \$950.00 (fully equipped) F. O. B. Detroit.

One would be a very acceptable Christmas present for the family. Apply for Catalogues to D. T. Hoskins, San Miguel National Bank or

FORD MOTOR CO. Giffax, N. M.

PIMPLES

"I tried all kinds of blood remedies which failed to do me any good but I have found the right thing at last. My face was full of pimples and blackheads. After taking Cascarets they all left. I am continuing the use of them and recommending them to my friends. I feel fine when I rise in the morning. Hope to have a chance to recommend Cascarets."



Pleasant, Palatable, Potent, Taste Good, Do Good, Never Sickens, Weakens or Grips, 25c. Do. 50c. Sold in bulk. The genuine tablets stamped C.C.C. Guaranteed to cure or your money back.

Sterling Remedy Co., Chicago or N.Y. 50c ANNUAL SALE, TEN MILLION BOXES

Forgive your enemies—but if you have no enemies forgive a few of your friends.

Don't be Hopeless about yourself when you're crippled with rheumatism or stiff joints—of course you've tried lots of things and they failed. Try Ballard's Snow Liniment—it will drive away all aches, pains and stiffness and leave you as well as you ever were. Sold by Center Block Depot Drug Co.

Virginia BRAND (Hickory Smoked) Hams & Bacon

Have the finest flavor
They surpass ALL OTHER
BRANDS

If your grocer
does not
keep them
he will
order them
for you

CHARLES ILFELD
COMPANY



Wholesalers of
General Merchandise

Men's, Boys' and Children's Clothing a Specialty.
Mail Orders Promptly Filled.

GROSS, KELLY and CO.

(Incorporated)

WHOLESALE MERCHANTS
and Dealers in
WOOL, HIDES and PELTS

Houses at
East Las Vegas, N.M., Albuquerque, N. M., Taos, N.M.,
N. M., Pecos, N. M., Logan, N. M., Trinidad, Colorado

BAIN WAGONS, the Best Farm Wagon made
RACINE-SATTLEY CO., Vehicles
NAVAJO BLANKETS

Retail Prices:

2,000 lbs., or more, each delivery, 20c per 100 lbs.
1,000 lbs., to 2,000 lbs., each delivery, 25c per 100 lbs.
200 lbs., to 1,000 lbs., each delivery, 30c per 100 lbs.
50 lbs., to 200 lbs., each delivery, 40c per 100 lbs.
Less than 50 lbs., each delivery, 50c per 100 lbs.

AGUA PURA COMPANY

Harvesters, Storers and Distributors of Natural Ice, the purity and lasting qualities of which have made Las Vegas famous. Office: 701 Douglas Avenue.

Browne & Manzanares Co.

WHOLESALE GROCERS

Seeds and Seedlings

Wool, Hides and Pelts.
All kinds of Native Products.
Grain Sacks, Hay Presses.
Wholesalers of Drugs and Patent Medicines.
High Explosives, Fuse and Caps.

Headquarters in the Territory for

PLOWS, AGRICULTURAL IMPLEMENTS

FULL LINE OF MEXICAN ANGLE SOAP

Opera Bar Nothing But

Pabst's Draught

Beer

on Tap

SWITZERLAND ADVANCED IN PRACTICE OF FORESTRY

Washington, Dec. 6.—Switzerland recognized the benefits of forest protection and development 600 years ago when the forest ordinance of Bern was issued. The Sibwald of Zurich, one of the most perfectly managed and most profitable forests in the world, has been handled under a working plan since 1630. The little Alpine republic still reports progress in forest work, and the American consul writing from St. Gall says:

"The government of Switzerland has so carefully regulated the timber output that it has never been permitted to exceed the natural growth. The thick growth of timber on the moun-

tain sides, purposely allowed to become dense, has perceptibly lessened the danger and frequency of avalanches and landslides, which in former times were so frightfully destructive. To control the spring floods in the rivers and streams, massive dams, fortified by thickly planted trees, have been erected at exposed places. In the extraordinary attention paid to its timber lands, the government has taken into account also the necessity for sheltering and pasturing cattle, the maintenance of the soil, the roads, and the natural springs, climate, and the control of mountain streams.

"The actual forest area of Switzer-

S.S.S. HEALS OLD SORES

Every old sore is an external symptom of a depraved or polluted condition of the blood. These festering places on the flesh are kept open and in a state of irritation because the circulation is continually discharging into them the impurities and morbid matters with which it is filled. This polluted condition of the blood may be the remains of some constitutional trouble; the effect of a long spell of sickness, which has left the blood stream weak and germ-infected, or because the natural refuse of the body, which should pass off through the proper avenues, has not all been eliminated and has been absorbed into the circulation. External treatment may cause the place to scab over temporarily, but the blood is not made any purer by such treatment, and soon the sore will return or break out at another place and be as bad or worse than before. S.S.S. heals old sores by removing every particle of impurity from the circulation. It goes down to the very bottom of the trouble and so completely changes the circulation that there is no longer any impurity to drain through the sore, but the place is once more nourished with rich, healthful blood. S.S.S. heals the sore from the bottom, the skin regains its natural color, and when S.S.S. has thoroughly cleansed and purified the blood the place is permanently healed. Book on Sores and Ulcers and any medical advice free to all who write.

THE SWIFT SPECIFIC CO., ATLANTA, GA.

FOLEY'S ORINO LAXATIVE

for all stomach troubles—indigestion, dyspepsia, heartburn, gas in the stomach, bad breath, sick headache, torpid liver, biliousness and habitual constipation. Pleasant to take.

FOR SALE BY O. G. SCHAEFER AND RED CROSS DRUG COMPANY.